



4646 Dakota Street SE
Prior Lake, MN 55372

RESOLUTION 12-102

RESOLUTION DECLARING THE CITY'S INTENT TO PARTICIPATE IN THE STATE OF MINNESOTA'S STANDARD MEASURES PROGRAM AND ADOPTING THE TEN PERFORMANCE BENCHMARKS

Motion By: Soukup **Second By:** Hedberg

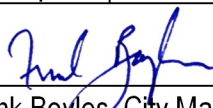
- WHEREAS,** The Council on Local Results and Innovation has established a Standard Measures Program which identifies ten performance measures (Exhibit A); and
- WHEREAS,** The City Council participated in the 2011 Standard Measures Program and adopted and implemented the ten performance measures developed by the Council on Local Results and Innovation; and
- WHEREAS,** The City conducted a residential survey prepared by Decision Resources Inc. in December, 2011, which included nine of the ten performance measures; and
- WHEREAS,** The results of the residential survey were communicated to the City Council and the residents during a public workshop and council meeting on January 17, 2012; and
- WHEREAS,** The City expects to conduct a residential survey every two years in order to obtain important feedback on existing services, potential services and provide a better sense of the perspectives of our residents.
- WHEREAS,** Cities electing to participate in the Standard Measures Program are eligible to receive a \$.014 per capita reimbursement (not to exceed \$25,000); and
- WHEREAS,** Cities electing to participate in the Standard Measures Program are exempt from levy limits under sections 275.70 to 275.74 for taxes payable in 2013, if levy limits are in effect; and
- WHEREAS,** The City Council must declare its intent to participate in the Standard Measures Program for 2012 by July 1, 2012.

NOW THEREFORE, BE IT HEREBY RESOLVED BY THE CITY COUNCIL OF PRIOR LAKE, MINNESOTA as follows:

1. The recitals set forth above are incorporated herein.
2. The City of Prior Lake by the passage of this resolution declares its intent to participate in the Standard Measures Program for 2012.

PASSED AND ADOPTED THIS 18th DAY OF JUNE, 2012.

YES		NO	
Myser	A	Myser	A
Erickson	X	Erickson	
Hedberg	X	Hedberg	
Keeney	A	Keeney	A
Soukup	X	Soukup	



Frank Boyles, City Manager

EXHIBIT "A"

Model Performance Measures for Cities

The following are the recommended model measures of performance outcomes for cities, with alternatives provided in some cases. Key output measures are also suggested for consideration by local city officials.

General:

1. Rating of the overall quality of services provided by your city (*Citizen Survey: excellent, good, fair, poor*)
2. Percent change in the taxable property market value
3. Citizens' rating of the overall appearance of the city (*Citizen Survey: excellent, good, fair, poor*)

Police Services:

4. Part I and II crime rates (*Submit data as reported by the Minnesota Bureau of Criminal Apprehension. Part I crimes include murder, rape, aggravated assault, burglary, larceny, motor vehicle theft, and arson. Part II crimes include other assaults, forgery/counterfeiting, embezzlement, stolen property, vandalism, weapons, prostitution, other sex offenses, narcotics, gambling, family/children crime, D.U.I., liquor laws, disorderly conduct, and other offenses.*)

OR

Citizens' rating of safety in their community (*Citizen Survey: very safe, somewhat safe, neither safe nor unsafe, somewhat unsafe, very unsafe*)

Output Measure:

Police response time (*Time it takes on top priority calls from dispatch to the first officer on scene.*)

Fire Services:

5. Insurance industry rating of fire services (*The Insurance Service Office (ISO) issues ratings to Fire Departments throughout the country for the effectiveness of their fire protection services and equipment to protect their community. The ISO rating is a numerical grading system and is one of the primary elements used by the insurance industry to develop premium rates for residential and commercial businesses. ISO analyzes data using a Fire Suppression Rating Schedule (FSRS) and then assigns a Public Protection Classification from 1 to 10. Class 1 generally represents superior property fire protection and Class 10 indicates that the area's fire suppression program does not meet ISO's minimum criteria.*)

OR

Citizens' rating of the quality of fire protection services (*Citizen Survey: excellent, good, fair, poor*)

Output Measure:

Fire response time (*Time it takes from dispatch to apparatus on scene for calls that are dispatched as a possible fire*).

Emergency Medical Services (EMS) response time (if applicable) (*Time it takes from dispatch to arrival of EMS*)

Streets:

6. Average city street pavement condition rating (*Provide average rating and the rating system program/type. Example: 70 rating on the Pavement Condition Index (PCI)*)

OR

Citizens' rating of the road condition in their city (*Citizen Survey: good condition, mostly good condition, many bad spots*)

7. Citizens' rating the quality of snowplowing on city streets (*Citizen Survey: excellent, good, fair, poor*)

Water:

8. Citizens' rating of the dependability and quality of city water supply (centrally-provided system) (*Citizen Survey: excellent, good, fair, poor*)

Output Measure:

Operating cost per 1,000,000 gallons of water pumped/produced (centrally-provided system) (*Actual operating expense for water utility / (total gallons pumped/1,000,000)*)

Sanitary Sewer:

9. Citizens' rating of the dependability and quality of city sanitary sewer service (centrally provided system) (*Citizen Survey: excellent, good, fair, poor*)

Output Measure:

Number of sewer blockages on city system per 100 connections (centrally provided system) (*Number of sewer blockages on city system reported by sewer utility / (population/100)*)

Parks and Recreation:

10. Citizens' rating of the quality of city recreational programs and facilities (parks, trails, park buildings) (*Citizen Survey: excellent, good, fair, poor*)

DECISION RESOURCES, LTD.
3128 Dean Court
Minneapolis, Minnesota 55416

CITY OF PRIOR LAKE
RESIDENTIAL SURVEY
FINAL NOVEMBER 2011

Hello, I'm _____ of Decision Resources, Ltd., a nationwide polling firm located in Minneapolis. We've been retained by the City of Prior Lake to speak with a random sample of residents about issues facing the city. The survey is being taken because your city representatives and staff are interested in your opinions and suggestions. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported. (DO NOT PAUSE)

- | | |
|---|---------------------------|
| 1. Approximately how many years have you lived in Prior Lake? | LESS THAN TWO YEARS....6% |
| | TWO TO FIVE YEARS.....12% |
| | 5.1 TO TEN YEARS.....27% |
| | 10.1 TO TWENTY YEARS..24% |
| | 20.1 TO THIRTY YEARS..17% |
| | OVER THIRTY YEARS.....15% |
| | DON'T KNOW/REFUSED.....0% |
| 2. How would you rate the quality of life in Prior Lake -- excellent, good, only fair, or poor? | EXCELLENT.....30% |
| | GOOD.....64% |
| | ONLY FAIR.....6% |
| | POOR.....0% |
| | DON'T KNOW/REFUSED.....0% |
| 3. What do you like MOST about living in Prior Lake? | DON'T KNOW/REFUSED.....1% |
| | LOCATION.....24% |
| | SMALL TOWN FEEL.....34% |
| | QUIET.....6% |
| | SAFE.....5% |
| | SCHOOLS.....2% |
| | NEIGHBORHOOD.....7% |
| | THE LAKE.....10% |
| | PEOPLE.....7% |
| | PARKS AND RECREATION...3% |
| | ACCESS TO METRO AREA...2% |

- | | |
|---|--|
| 4. In general, what do you think is the most serious issue facing the community today? | DON'T KNOW/REFUSED....11%
CRIME.....2%
GROWTH.....14%
TAXES.....27%
SCHOOLS.....10%
TRAFFIC.....9%
LACK OF COMMERCIAL.....8%
LACK OF INDUSTRY.....3%
STREET MAINTENANCE.....4%
CITY SPENDING.....8%
SCATTERED.....4% |
| 5. How would you rate the general sense of community that Prior Lake residents feel -- excellent, good, only fair, or poor? | EXCELLENT.....14%
GOOD.....72%
ONLY FAIR.....12%
POOR.....2%
DON'T KNOW/REFUSED.....0% |
| 6. Now which of the following statements comes closest to your feelings? | STATEMENT A.....36%
STATEMENT B.....53%
STATEMENT C.....11%
NONE.....1%
DON'T KNOW/REFUSED.....0% |
| A. I feel a real tie to the entire Prior Lake community. | |
| B. I have strong ties to my neighborhood, but weak ties to the rest of Prior Lake. | |
| C. I have neither strong ties to my neighborhood nor the community as a whole. | |

Changing focus....

- | | |
|--|---|
| 7. When you compare the property taxes you pay and the quality of city services you receive, would you rate the general value as excellent, good, only fair or poor? | EXCELLENT.....6%
GOOD.....50%
ONLY FAIR.....34%
POOR.....4%
DON'T KNOW/REFUSED.....6% |
|--|---|

The City of Prior Lake reviews the cost effectiveness of the services it provides to residents. Your opinions on this portion of the survey are particularly important to decision-makers. I am going to read you a list of some of the current services either directly provided by the city or partially subsidized by it. For each one, please rate each service as excellent, good, only fair or poor. If you have no opinion, just say so....

	EXCL	GOOD	FAIR	POOR	D.K.
8. Police service?	41%	52%	3%	1%	3%
9. Fire service?	43%	49%	3%	0%	5%
10. Water quality in lakes?	6%	43%	33%	13%	6%
11. Quality of drinking water?	8%	53%	26%	13%	1%
12. Animal control?	15%	63%	12%	2%	9%
13. Park and trail maintenance?	25%	67%	4%	0%	4%
14. Recreation programs?	14%	69%	5%	0%	12%
15. Building inspection and permits?	7%	69%	8%	2%	15%
16. 911 emergency response time to calls?	30%	55%	3%	0%	13%
17. Zoning code enforcement?	3%	73%	9%	2%	13%
18. Economic development services?	3%	72%	11%	3%	12%
19. Transit services, such as the local Laker Link and the Blue Express?	10%	58%	15%	3%	15%
20. Neighborhood street lighting?	9%	70%	15%	4%	2%
21. City communications, such as the city newsletter and website?	13%	70%	9%	2%	7%
22. Sanitary sewer service?	11%	83%	4%	0%	3%

For the next two city services, please consider only city streets. In particular, do not consider State Highway 13 or County Roads 12, 21, 42, 44, 82 and 83, as these are not maintained by the City of Prior Lake.

	EXCL	GOOD	FAIR	POOR	D.K.
23. City street sweeping?	20%	69%	8%	1%	2%
24. City street repair and maintenance?	13%	59%	21%	7%	1%
25. Snow and ice removal?	21%	63%	12%	4%	1%

Now, I would like to re-read you that list of city services. For each one, please tell me if you consider it be an essential city service, a very important city service, a somewhat important city service, or not a very important service at all.

	ESS	VRI	SMI	NVI	DKR
26. Police service?	67%	33%	0%	0%	0%
27. Fire service?	70%	30%	1%	0%	0%
28. Water quality in lakes?	29%	61%	9%	1%	0%
29. Quality of drinking water?	42%	53%	5%	1%	0%
30. Animal control?	17%	60%	22%	1%	0%
31. Park and trail maintenance?	16%	59%	24%	1%	0%
32. Recreation programs?	14%	54%	24%	7%	1%
33. Building inspection and permits?	18%	59%	15%	6%	2%
34. 911 emergency response time to calls?	46%	50%	4%	0%	0%

	ESS	VRI	SMI	NVI	DKR
35. Zoning code enforcement?	16%	60%	18%	4%	3%
36. Economic development services?	18%	56%	16%	8%	3%
37. Transit services, such as the local Laker Link and the Blue Express?	21%	49%	21%	10%	1%
38. Neighborhood street lighting?	23%	64%	11%	2%	1%
39. City communications, such as the city newsletter and website?	19%	56%	19%	5%	1%
40. Sanitary sewer service?	30%	66%	3%	1%	1%
41. City street sweeping?	23%	64%	12%	1%	1%
42. City street repair and maintenance?	47%	51%	2%	0%	0%
43. Snow and ice removal?	50%	50%	1%	0%	0%

Now, for the final time I am going to read the list of city services. Given the current economic and financial environment, the city may have to make some additional tough choices in the next couple of years with respect to scaling back or eliminating certain city services. For each of the following please tell me if you would support an increase in funding for the service, keep the funding for the service at its current level, make cuts in the funding for the service, or eliminate funding for the service. (ROTATE)

	INC	CUR	CUT	ELM	DKR
44. Police service?	6%	94%	1%	0%	0%
45. Fire service?	6%	94%	1%	0%	0%
46. Water quality in lakes?	23%	75%	1%	0%	1%
47. Quality of drinking water?	24%	74%	2%	0%	0%
48. Animal control?	3%	82%	14%	1%	1%
49. Park and trail maintenance?	0%	87%	12%	0%	1%
50. Recreation programs?	2%	83%	15%	0%	1%
51. Building inspection and permits?	1%	85%	11%	1%	3%
52. 911 emergency response time to calls?	4%	94%	3%	0%	1%
53. Zoning code enforcement?	1%	80%	15%	1%	3%
54. Economic development services?	2%	80%	15%	1%	3%
55. Transit services, such as the local Laker Link and the Blue Express?	9%	76%	12%	2%	2%
56. Neighborhood street lighting?	6%	86%	6%	1%	1%
57. City communications, such as the city newsletter and website?	2%	83%	14%	1%	0%
58. Sanitary sewer service?	3%	93%	5%	0%	1%
59. City street sweeping?	7%	86%	7%	1%	0%
60. City street repair and maintenance?	17%	83%	1%	0%	0%
61. Snow and ice removal?	13%	86%	2%	0%	0%

Moving on....

62.	How would you rate the general appearance of City of Prior Lake -- excellent, good, only fair, or or poor?	EXCELLENT.....18%
		GOOD.....75%
		ONLY FAIR.....7%
		POOR.....1%
		DON'T KNOW/REFUSED.....0%
63.	Now, how would you rate the general appearance of your neighborhood -- excellent, good, only fair, or or poor?	EXCELLENT.....23%
		GOOD.....69%
		ONLY FAIR.....8%
		POOR.....1%
		DON'T KNOW/REFUSED.....0%

For each of the following, please tell me whether the City is too tough, about right, or not tough enough in enforcing city codes on the nuisances.

	TOO TOU	ABO RIG	NOT TOU	DK/ REF
64. Animal control?	7%	77%	9%	7%
65. Junk cars?	4%	79%	14%	4%
66. Messy yards?	2%	77%	18%	3%
67. Noise?	3%	84%	11%	3%
68. Construction site management?	4%	78%	8%	11%
69. Exterior home maintenance?	3%	79%	14%	3%
70. Snow shoveling of sidewalks?	3%	77%	16%	5%
71. Maintenance and appearance of property line fences?	3%	83%	10%	5%
72. Prevention of soil erosion?	2%	81%	6%	12%
73. Storage of recreational equipment, such as boats, snowmobiles, ATVs and personal watercraft?	9%	78%	9%	4%
74. Signs for real estate, yard sales and elections, in the right of way or along city streets?	13%	77%	6%	4%

Moving on....

75.	Other than voting, do you feel that if you wanted to, you could have a say about the way the City of Prior Lake runs things?	YES.....60%
		NO.....32%
		DON'T KNOW/REFUSED.....8%

- | | | |
|-----|--|---|
| 76. | How much do you feel you know about the work of the Mayor and City Council -- a great deal, a fair amount, or very little? | GREAT DEAL.....10%
FAIR AMOUNT.....51%
VERY LITTLE.....38%
DON'T KNOW/REFUSED.....1% |
| 77. | From what you know, do you approve or disapprove of the job the Mayor and City Council are doing? (WAIT FOR RESPONSE) And do you feel strongly that way? | STRONGLY APPROVE.....11%
SOMEWHAT APPROVE.....48%
SOMEWHAT DISAPPROVE...17%
STRONGLY DISAPPROVE....6%
DON'T KNOW/REFUSED....18% |

IF OPINIONS ARE STATED IN QUESTION #77, ASK: (N=327)

- | | | |
|-----|---|---|
| 78. | Why do you feel that way about the Mayor and City Council? | DON'T KNOW/REFUSED.....4%
GOOD JOB.....27%
LISTEN.....9%
POOR JOB.....2%
DO NOT LISTEN.....5%
COULD IMPROVE.....14%
ISSUES.....5%
SPENDING.....11%
NO PROBLEMS.....11%
NEED MORE BUSINESS.....5%
TOO MUCH GROWTH.....5%
SCATTERED.....3% |
| 79. | From what you have seen or heard, how would you rate the job performance of the Prior Lake City staff -- excellent, good, only fair, or poor? | EXCELLENT.....6%
GOOD.....72%
ONLY FAIR.....15%
POOR.....1%
DON'T KNOW/REFUSED.....6% |
| 80. | During the past year, have you contacted by telephone, in person, or electronically any City staff member? | NO.....58%
YES/TELEPHONE.....24%
YES/IN PERSON.....15%
YES/ELECTRONICALLY.....3%
DON'T KNOW/REFUSED.....2% |

IF "YES," ASK: (N=163)

Thinking about that last contact, for each of the following characteristics, please rate the Prior Lake staff as excellent, good, only fair, or poor....

	EXCL	GOOD	FAIR	POOR	DK/R
81. Courtesy and helpfulness of the Information Desk receptionist?	31%	58%	9%	1%	1%
82. Ease of reaching a department staff member who could help you?	29%	53%	16%	1%	1%
83. Courtesy and helpfulness of the department staff?	31%	52%	13%	4%	0%
84. Overall, how would you rate the financial management of the City of Prior Lake -- excellent, good, only fair or poor?					
		EXCELLENT.....	4%		
		GOOD.....	50%		
		ONLY FAIR.....	29%		
		POOR.....	8%		
		DON'T KNOW/REFUSED.....	9%		
85. Do you think the city is doing too much, not enough or about the right amount financially to plan for Prior Lake's future?					
		TOO MUCH.....	5%		
		ABOUT RIGHT AMOUNT....	61%		
		NOT ENOUGH.....	24%		
		DON'T KNOW/REFUSED....	11%		

Moving on....

86. Are there areas in the City of Prior Lake where you do not feel safe?	YES.....	2%
	NO.....	97%
	DON'T KNOW/REFUSED.....	1%

IF "YES," ASK: (N=9)

87. In which areas do you not feel safe?

EVERYWHERE, 11%; PARKS, 33%; LOW INCOME HOUSING AREAS, 11%; BY LAKE, 11%; BUSY ROADS, 11%; CASINO, 11%; TOWER STREET, 11%.

88. What would make you feel more safe?

UNSURE, 11%; MORE PATROLS, 22%; MORE LIGHTS, 22%; LESS PEOPLE LOITERING, 11%; NO LOW INCOME HOUSING, 11%; MORE SIDEWALKS, 22%.

I would like to read you a short list of public safety concerns.....

89. Please tell me which one you consider to be the greatest concern in Prior Lake? If you feel that none of these problems are serious in Prior Lake, just say so. (READ LIST)

- Violent crime.....1%
- Traffic speeding.....15%
- Distracted driving.....25%
- Drugs.....8%
- Youth gangs.....1%
- Business crimes, such as shop-
lifting and check fraud.....3%
- Residential crimes, such as
burglary, theft, and vandalism.....15%
- ALL EQUALLY.....5%
- NONE OF THE ABOVE.....26%
- DON'T KNOW/REFUSED.....2%

90. How would you rate the amount of police patrolling in your neighborhood -- would you say they do too much, about the right amount, or not enough?

	TOO MUCH.....3%
	ABOUT RIGHT AMOUNT....79%
	NOT ENOUGH.....18%
	DON'T KNOW/REFUSED.....0%

Let's talk about economic development for a few minutes.....

91. Do you feel that Prior Lake residents have an adequate opportunity to provide input into the zoning and land use decision-making process?

	YES.....57%
	NO.....28%
	DON'T KNOW/REFUSED....16%

92. Do you support or oppose the City providing financial incentives to attract specific types of development? (WAIT FOR RESPONSE) Do you feel strongly that way?

	STRONGLY SUPPORT.....16%
	SUPPORT.....52%
	OPPOSE.....14%
	STRONGLY OPPOSE.....7%
	DON'T KNOW/REFUSED....11%

The City has an objective of 50% of its residents working in Prior Lake by 2030.

93. Do you agree or disagree with this objective? (WAIT FOR RESPONSE) Do you feel strongly that way?

	STRONGLY AGREE.....15%
	AGREE.....48%
	DISAGREE.....16%
	STRONGLY DISAGREE.....6%
	DON'T KNOW/REFUSED....15%

A business incubator provides support and mentoring to small businesses to help the businesses during their start up period. Typically, small businesses occupy one building to share services, such as telephone and internet service at a reduced rental rate. After a set amount of time, the business would leave the office space, but hopefully remain in the city providing jobs for the community. The City of Prior Lake is considering supporting business incubators.

- | | |
|---|---|
| 94. Would you favor or oppose the City supporting business incubators? (WAIT FOR RESPONSE) Do you feel strongly that way? | STRONGLY AGREE.....24%
AGREE.....48%
DISAGREE.....9%
STRONGLY DISAGREE.....5%
DON'T KNOW/REFUSED....15% |
|---|---|

Fiber-optic high capacity broadband service provides a wide array of services for businesses and residents, with faster download and upload speeds and expanded content capacity for education, finance, entertainment and medical information.

- | | |
|---|--|
| 95. How important do you think improved Internet access and speeds are to the recruitment and retention of businesses in the City of Prior Lake -- is it very important, somewhat important, not too important or not at all important? | VERY IMPORTANT.....41%
SOMEWHAT IMPORTANT....35%
NOT TOO IMPORTANT.....11%
NOT AT ALL IMPORTANT...4%
DON'T KNOW/REFUSED....10% |
|---|--|

- | | |
|--|--|
| 96. Which of the following do you think is the proper role of the City of Prior Lake with respect to fiber optic, high capacity broadband service? (ROTATE)
A) Continue to identify service gaps and opportunities, but let the private sector alone determine these services;
B) Consider public-private partnerships to increase service availability; or
C) The City should own its own network and provide this service either as a wholesaler or retailer. | OPTION A.....34%
OPTION B.....34%
OPTION C.....12%
NONE (VOL).....6%
DON'T KNOW/REFUSED....14% |
|--|--|

Turning to park and recreation issues.....

The Prior Lake Park System is composed of 51 smaller neighborhood parks designed to serve residents within a one-third mile radius, four larger community parks containing ballfields and other

athletic amenities, two open space parks which accommodate passive recreation, a trail system and two swimming beaches. For each of the following facilities, first, tell me if you or members of your household have used it during the past year. Then, for those you have used, please rate them as excellent, good, only fair or poor. If you have no opinion, just say so....

	NOT	EXC	GOO	FAI	POO	DKR
97. Smaller neighborhood parks?	22%	33%	43%	2%	0%	0%
98. Larger community parks, such as Lakefront, Memorial, Ponds, and Ryan?	18%	44%	37%	2%	0%	0%
99. Open space parks, such as Woodview Park, Deerfield or Raspberry Ridge?	33%	30%	34%	3%	0%	0%
100. Trails and sidewalks?	20%	28%	48%	3%	0%	1%
101. Watzl's and Sand Point beaches?	31%	30%	36%	3%	0%	1%
102. Overall, would you rate the park and recreational facilities in Prior Lake as excellent, good, only fair, or poor?	EXCELLENT.....	25%	GOOD.....	69%	ONLY FAIR.....	4%
	POOR.....	0%	DON'T KNOW/REFUSED.....	1%		
103. Do you think the city has too many parks, too few or about the right amount?	TOO MANY.....	8%	TOO FEW.....	3%	ABOUT RIGHT AMOUNT....	87%
	DON'T KNOW/REFUSED.....	1%				
104. Are there any park and recreational facilities missing from the community you would like to see in Prior Lake? (IF "YES," ASK:) What are they?						
	NO, 89%; DOG PARK, 2%; SWIMMING POOL, 4%; MORE TRAILS, 1%; COMMUNITY CENTER, 1%; SCATTERED, 3%.					
105. Have you or members of your household participated in city recreation programs during the past two years?	YES.....	41%	NO.....	59%	DON'T KNOW/REFUSED.....	0%
	IF "YES," ASK: (N=164)					
106. How would you rate your experience with the City recreation programs -- excellent, good, only fair or poor?	EXCELLENT.....	32%	GOOD.....	65%	ONLY FAIR.....	2%
	POOR.....	0%	DON'T KNOW/REFUSED.....	1%		

107. Have you or members of your household participated in any programs offered by sports associations in the City of Prior Lake in the past two years?

YES.....	20%
NO.....	80%
DON'T KNOW/REFUSED.....	0%

IF "YES," ASK: (N=82)

108. Do you think the cost to participate in sports association programs in the city is too high or are the cost about right?

TOO HIGH.....	29%
ABOUT RIGHT.....	67%
DON'T KNOW/REFUSED.....	4%

109. Have you or members of your household participated in a community celebration or event, such as Jazz Fest, Lakefront Days or Lakefront Dazzle, during the past two years?

YES.....	63%
NO.....	37%
DON'T KNOW/REFUSED.....	0%

IF "YES," ASK: (N=252)

110. How would you rate your experience with the City event -- excellent, good, only fair, or poor?

EXCELLENT.....	27%
GOOD.....	69%
ONLY FAIR.....	4%
POOR.....	0%
DON'T KNOW/REFUSED.....	0%

As you may know, almost every Saturday morning there is a Farmer's Market in Downtown Prior Lake on Main Street between Dakota Street and County Road 21.

111. Do you think this is the right location for the Farmer's Market?

YES.....	80%
NO.....	12%
DON'T KNOW/REFUSED.....	8%

IF "NO," ASK:

112. Where do you think the Farmer's Market should be located?

UNSURE, 15%; PREVIOUS LOCATION, 15%; LAKEFRONT PARK, 13%; LESSY BUSY AREA, 35%; SCATTERED PARKS, 9%; SCATTERED AREAS, 13%.

Moving on....

For each of the following communication channels, please tell me whether it is a major source, minor source or no source at all about Prior Lake news, activities, events or City policies?

	MAJ	MIN	NOT	DKR
113. The "Prior Lake American?"	71%	22%	6%	1%
114. Government access cable television channels 8, 15 or 81?	12%	29%	59%	1%
115. "Wavelength," the city newsletter?	40%	45%	16%	0%
116. Co-workers/Neighbors?	22%	58%	20%	0%
117. The Star Tribune?	10%	34%	56%	1%
118. The City's website?	24%	34%	42%	0%
119. City's e-mailed newsletters?	12%	19%	69%	1%
120. The City's Facebook page or Twitter?	4%	11%	85%	1%
121. Webstreaming of city meetings?	6%	16%	77%	2%

122. If you could choose the best way for you to receive information about City government and the issues facing the community, what would it be?

CITY NEWSLETTER, 14%; PRIOR LAKE AMERICAN, 44%; MAILINGS, 6%; E-MAILED NEWSLETTER, 11%; WEBSITE, 18%; WORD OF MOUTH, 4%; SCATTERED, 3%.

123. Does your household currently subscribe to cable television, satellite television or neither?	CABLE.....60%
	SATELLITE.....30%
	NEITHER.....10%
	DON'T KNOW/REFUSED.....0%

IF "CABLE," ASK:

124. How would you rate the quality of service provided by your cable company -- excellent, good, only fair or poor?	EXCELLENT.....7%
	GOOD.....54%
	ONLY FAIR.....26%
	POOR.....13%
	DON'T KNOW/REFUSED.....0%

125. How satisfied are you with your choice of cable services -- very satisfied, somewhat satisfied, not too satisfied, or not at all satisfied?	VERY SATISFIED.....9%
	SOMEWHAT SATISFIED....60%
	NOT TOO SATISFIED.....16%
	NOT AT ALL SATISFIED..14%
	DON'T KNOW/REFUSED.....1%

126. How do you normally access the Internet AT HOME -- DSL, broadband cable, satellite, wireless, dial-up modem or do you not have access to the Internet?	DSL.....27% BROADBAND CABLE.....42% SATELLITE.....5% WIRELESS.....14% DIAL-UP MODEM.....2% NO ACCESS TO INTERNET.11%
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IF INTERNET ACCESS, ASK: (N=356)

127. How satisfied are you with the dependability of your internet service -- very satisfied, somewhat satisfied, not too satisfied or not at all satisfied?	VERY SATISFIED.....24% SOMEWHAT SATISFIED....59% NOT TOO SATISFIED.....9% NOT AT ALL SATISFIED...7% DON'T KNOW/REFUSED.....1%
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128. How satisfied are you with the speed of your internet service -- very satisfied, somewhat satisfied, not too satisfied, or not at all satisfied?	VERY SATISFIED.....24% SOMEWHAT SATISFIED....60% NOT TOO SATISFIED.....9% NOT AT ALL SATISFIED...6% DON'T KNOW/REFUSED.....1%
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129. Overall, how would you rate the job the City does in communicating with residents -- excellent, good, only fair or poor?	EXCELLENT.....5% GOOD.....73% ONLY FAIR.....20% POOR.....2% DON'T KNOW/REFUSED.....1%
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Now, just a few more questions for demographic purposes....

Could you please tell me how many people in each of the following age groups live in your household. Please include yourself in the proper age group. Let's start oldest to youngest....

130. First, persons 65 or over?	NONE.....83% ONE.....6% TWO OR MORE.....11%
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131. Adults, 18 to 64?	NONE.....14% ONE.....14% TWO.....63% THREE OR MORE.....10%
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132. Children under 18 years of age?	NONE.....58% ONE.....12% TWO.....20% THREE OR MORE.....10%
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133. Do you own or rent your present residence?	OWN.....82%
	RENT.....18%
	DON'T KNOW/REFUSED.....0%
IF "OWN," ASK: (N=328)	
134. Which of the following categories would contain the approximate value of your residential property -- under \$200,000, \$200,000-\$300,000, \$300,000-\$400,000, \$400,000-\$500,000, or over \$500,000?	UNDER \$200,000.....17%
	\$200,000-\$300,000.....38%
	\$300,000-\$400,000.....28%
	\$400,000-\$500,000.....7%
	OVER \$500,000.....4%
	DON'T KNOW.....1%
	REFUSED.....5%
135. What is your age, please?	18-24.....6%
	25-34.....16%
	35-44.....22%
	45-54.....21%
	55-64.....20%
	65 AND OVER.....15%
136. Finally, thinking about your household finances, how would you describe your financial situation, would you say that --	STATEMENT A.....3%
A) Your monthly expenses are exceeding your income;	STATEMENT B.....33%
B) You are meeting your monthly expenses but are putting aside little or no savings;	STATEMENT C.....48%
C) You are managing comfortably while putting some money aside;	STATEMENT D.....15%
D) Managing very well?	DON'T KNOW/REFUSED.....2%
137. Gender	MALE.....49%
	FEMALE.....51%
138. PRECINCT	PRECINCT 1.....12%
	PRECINCT 2.....9%
	PRECINCT 3.....17%
	PRECINCT 4.....16%
	PRECINCT 5.....14%
	PRECINCT 6A.....11%
	PRECINCT 6B.....9%
	PRECINCT 7.....12%