

**CITY OF ELKO NEW MARKET  
SCOTT COUNTY, MINNESOTA**

**RESOLUTION NO. 23-40**

**RESOLUTION REPORTING THE RESULTS OF THE PERFORMANCE  
MEASUREMENT PROGRAM TO THE OFFICE OF THE STATE AUDITOR**

**WHEREAS,** Benefits to the City of Elko New Market for participation in the Minnesota Council on Local Results and Innovation's comprehensive performance measurement program are outlined in MS 6.91 and include eligibility for a reimbursement as set by State statute; and

**WHEREAS,** Any Minnesota city/county participating in the comprehensive performance measurement program is also exempt from levy limits for taxes, if levy limits are in effect; and

**WHEREAS,** The City Council of Elko New Market has adopted and implemented at least 10 of the performance measures, as developed by the Council on Local Results and Innovation, and a system to use this information to help plan, budget, manage and evaluate programs and processes for optimal future outcomes; and

**NOW THEREFORE LET IT BE RESOLVED THAT,** The City Council of Elko New Market will continue to report the results of the performance measures to its citizenry by the end of the year through publication, direct mailing, posting on the city's/county's website, or through a public hearing at which the budget and levy will be discussed and public input allowed.

**BE IT FURTHER RESOLVED,** The City Council of Elko New Market will submit to the Office of the State Auditor the actual results of the performance measures adopted by the city/county.

**ADOPTED,** by the City Council of Elko New Market this 22<sup>nd</sup> day of June 2023.

**CITY OF ELKO NEW MARKET**

By: \_\_\_\_\_

Joe Julius, Mayor

**ATTEST:**

\_\_\_\_\_  
Tom Terry, City Administrator/Clerk

THE MORRIS LEATHERMAN COMPANY  
3128 Dean Court  
Minneapolis, Minnesota 55416

City of Elko New Market  
Residential Survey  
FINAL JANUARY 2022

Hello, I'm \_\_\_\_\_ of the Morris Leatherman Company, a polling firm located in Minneapolis. We have been retained by the City of Elko New Market to speak with a random sample of residents about issues facing the community. This survey is being conducted because the City Council and City Staff are interested in your opinions and suggestions about current and future city needs. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported.

- |   |                           |
|---|---------------------------|
| 1. Approximately how many years have you lived in the City of Elko New Market?  | LESS THAN TWO YEARS....8% |
|   | TWO TO FIVE YEARS.....20% |
|   | FIVE TO TEN YEARS.....24% |
|   | TEN TO TWENTY YEARS...27% |
|   | 20 TO 30 YEARS.....11%    |
|   | OVER THIRTY YEARS.....10% |
|   | DON'T KNOW/REFUSED.....0% |
| 2. Thinking back to when you moved to Elko New Market, what factors were most important to you in selecting the city? | DON'T KNOW/REFUSED.....2% |
|   | NEIGHBORHOOD.....2%       |
|   | HOUSING.....21%           |
|   | SAFE.....6%               |
|   | RURAL/OPEN SPACE.....14%  |
|   | QUIET AND PEACEFUL....12% |
|   | CONVENIENT LOCATION...7%  |
|   | SMALL TOWN FEEL.....8%    |
|   | CLOSE TO FAMILY.....18%   |
|   | SCHOOLS.....6%            |
|   | CLOSE TO JOB.....3%       |
|   | SCATTERED.....2%          |
| 3. What do you like most about living in the City of Elko New Market?<br>(DO NOT READ LIST)                           | DON'T KNOW/REFUSED.....0% |
|   | SMALL TOWN FEEL.....24%   |
|   | QUIET AND PEACEFUL....24% |
|   | HOUSING/NEIGHBORHOOD...6% |
|   | RURAL/OPEN SPACE.....7%   |
|   | SAFE.....9%               |
|   | FRIENDLY PEOPLE.....7%    |
|   | CONVENIENT LOCATION...8%  |
|   | PLACE TO RAISE KIDS....6% |
|   | CLOSE TO JOB.....3%       |
|   | SCHOOLS.....6%            |

4. What do you think is the most serious issue facing the city today?
- DON'T KNOW/REFUSED.....6%
  - NOTHING.....14%
  - HIGH TAXES.....10%
  - LACK OF BUSINESSES....21%
  - TOO MUCH GROWTH.....8%
  - QUALITY OF WATER.....5%
  - NEED GROCERY STORE....10%
  - HIGH COST OF WATER....14%
  - ROAD REPAIR.....6%
  - QUALITY OF SCHOOLS.....2%
  - SCATTERED.....4%
5. How would you rate the quality of life in Elko New Market -- excellent, good, only fair, or poor?
- EXCELLENT.....37%
  - GOOD.....59%
  - ONLY FAIR.....4%
  - POOR.....0%
  - DON'T KNOW/REFUSED.....0%

Moving on....

Property tax revenues are divided among the City of Elko New Market, Scott County, and your local public school district. In 2018, the actual percentage of your property taxes going to the City of Elko New Market was 33 percent.

6. When you consider the property taxes you pay and the quality of city services you receive, would you rate the general value of city services as excellent, good, only fair, or poor?
- EXCELLENT.....12%
  - GOOD.....61%
  - ONLY FAIR.....24%
  - POOR.....2%
  - DON'T KNOW/REFUSED.....2%

I would like to read you a list of a few city services. For each one, please tell me whether you would rate the quality of the service as excellent, good, only fair, or poor? (ROTATE)

	EXCL	GOOD	FAIR	POOR	DK/R
7. Police protection?	32%	65%	2%	0%	0%
8. Fire protection?	34%	60%	6%	0%	0%
9. Park maintenance?	26%	69%	4%	0%	1%
10. City-sponsored recreation programs?	22%	68%	6%	0%	4%
11. Code Enforcement?	20%	71%	3%	0%	5%

Now, for the next three city services, please consider only their job on city-maintained streets and roads. That means excluding interstate highways, state and county roads that are taken care of by other levels of government. Hence, Interstate

35, County Road 2, also known as 260<sup>th</sup> Street or Main Street and County Road 91, also known as Natchez Avenue, should not be considered. How would you rate ....

	EXCL	GOOD	FAIR	POOR	DK/R
12. City street repair and maintenance?	13%	74%	12%	1%	0%
13. Snow plowing?	20%	67%	11%	2%	0%

IF ANY CITY SERVICE IS RATED "ONLY FAIR" OR "POOR" IN QUESTIONS #7-#13, ASK: (N=85)

14. Why did you rate that service as (only fair/poor?)	DON'T KNOW/REFUSED....0%
	POOR SNOW PLOWING.....26%
	SLOW RESPONSE.....14%
	POOR STREET REPAIR....32%
	LACK OF CODE ENFORCE...4%
	NOT ENOUGH RECREATION.13%
	POOR PARK MAINTENANCE..8%
	MORE POLICE PATROLS....2%
	SCATTERED.....2%
15. In general, what city services do you feel need to be improved?	DON'T KNOW/REFUSED.....3%
	NONE.....43%
	WATER TREATMENT PLANT.15%
	STREET MAINTENANCE....10%
	MORE POLICE.....3%
	MORE REC PROGRAMS.....5%
	MORE REC FACILITIES....2%
	SNOW PLOWING.....10%
	PARK MAINTENANCE.....3%
	SCATTERED.....5%
16. Are there any city services you would like to see added in the City of Elko New Market? (IF "YES," ASK:) What would those be?	DON'T KNOW/REFUSED....12%
	NOTHING.....67%
	RECREATION PROGRAMS....8%
	COMMUNITY CENTER.....9%
	RECREATION FACILITIES..3%
	SIDEWALKS.....2%

When you think about code enforcement specifically....

17. Do you think the City is too tough, about right or not tough enough in enforcing city codes?	TOO TOUGH.....4%
	ABOUT RIGHT.....89%
	NOT TOUGH ENOUGH.....4%
	DON'T KNOW/REFUSED....3%

IF "NOT TOUGH ENOUGH," ASK: (N=10)

18. What city codes do you think the City should be tougher about enforcing?

LAWN MAINTENANCE, 40%; NOISE, 10%; PET WASTE, 10%;  
DOG LEASH LAWS, 20%; RECREATIONAL FIRES, 20%.

Currently, the City of Elko New Market generally enforces codes concerning residential property when a complaint is made. Some cities take a more active approach and inspect residential neighborhoods for code violations on an on-going basis.

19. Would you favor or oppose a more active approach by the City in the enforcement of residential property codes? (WAIT FOR RESPONSE)	STRONGLY FAVOR.....2%
Do you feel strongly that way?	FAVOR.....39%
	OPPOSE.....50%
	STRONGLY OPPOSE.....6%
	DON'T KNOW/REFUSED.....3%

Moving on....

Over the course of the past decade, the City of Elko New Market has experienced significant growth.

20. What do you like most about this growth?

UNSURE, 6%; NOTHING, 13%; MORE REVENUE FOR BUSINESSES, 6%; ATTRACTS NEW BUSINESSES, 24%; LARGER TAX BASE, 12%; HIGHER PROPERTY VALUES, 2%; YOUNG FAMILIES MOVING IN, 16%; BRINGS MORE JOBS, 8%; MORE ENTERTAINMENT OPTIONS, 2%; BRINGS DIVERSITY, 6%; KEEPING SMALL TOWN FEEL, 2%; SCATTERED, 3%.

21. What do you like least about it?

UNSURE, 9%; NOTHING, 20%; MORE TRAFFIC, 9%; LOSING SMALL TOWN FEEL, 16%; BRINGS CRIME, 9%; HIGHER TAXES, 5%; TOO MANY PEOPLE, 11%; OVERCROWDING SCHOOLS, 2%; LOSING RURAL/OPEN SPACES, 6%; CITY SERVICES NOT KEEPING PACE, 2%; TOO MUCH COMMERCIAL DEVELOPMENT, 2%; BUSINESS NOT ABLE TO KEEP PACE, 3%; POOR PLANNING, 2%; SCATTERED, 4%.

I would like to read you a list of characteristics. For each one, please tell me if you think Elko New Market currently has too many or too much, too few or too little, or about the right amount.

	TOO MAN	TOO FEW	ABT RIG	DK/ REF
22. Parks, trails and open spaces?	2%	15%	84%	0%
23. Service and shopping opportunities?	3%	58%	39%	0%
24. Entertainment establishments?	2%	28%	70%	0%
25. Restaurants?	2%	58%	40%	0%

As the City of Elko New Market continues development....

26. Do you support or oppose the City providing financial incentives to attract specific types of development? (WAIT FOR RESPONSE) Do you feel strongly that way?	STRONGLY SUPPORT.....	3%
	SUPPORT.....	49%
	OPPOSE.....	30%
	STRONGLY OPPOSE.....	7%
	DON'T KNOW/REFUSED....	10%

IF "STRONGLY SUPPORT" OR "SUPPORT," ASK: (N=131)

27. For what specific types of development would you support the use of financial incentives?

UNSURE, 1%; ANY RETAIL, 10%; SERVICE BUSINESSES, 3%; GAS STATION, 10%; GROCERY STORE, 21%; FAST FOOD, 3%; RESTAURANTS, 17%; GAS STATION AND GROCERY, 15%; MOVIE THEATER, 6%; COMMUNITY CENTER, 2%; JOB PRODUCING, 3%; NIGHTLIFE, 3%; BIG BOX RETAIL, 6%.

Now, I would like to read you a list of housing options for residents. For each one, please tell me if you think Elko New Market currently has too many or too much, too few or too little, or about the right amount.

	TOO MAN	TOO FEW	ABT RIG	DK/ REF
28. Apartments or condominiums?	10%	37%	52%	1%
29. Townhouses?	7%	33%	57%	2%
30. Starter homes for young families costing less than \$300,000?	5%	39%	54%	2%
31. "Move up" housing for families looking for a larger home costing between \$300,000 and \$500,000?	17%	8%	72%	3%
32. Executive high-end housing costing more than \$500,000?	16%	6%	64%	14%
33. Assisted living for seniors?	1%	47%	45%	7%
34. One level housing for seniors maintained by an association?	1%	45%	48%	7%

As housing development continues in Elko New Market....

35. Do you support or oppose the City providing financial incentives to attract specific types of housing development? (WAIT FOR RESPONSE) Do you feel strongly that way?

STRONGLY SUPPORT.....	2%
SUPPORT.....	30%
OPPOSE.....	57%
STRONGLY OPPOSE.....	9%
DON'T KNOW/REFUSED.....	3%

IF "STRONGLY SUPPORT" OR "SUPPORT," ASK: (N=78)

36. For what specific types of housing development would you support the use of financial incentives?

STARTER HOMES, 15%; ONE-LEVEL SENIOR HOUSING, 9%; ASSISTED LIVING, 9%; CONDOMINIUMS, 37%; ANY SINGLE FAMILY HOMES, 30%.

During the past ten years, the population of Elko New Market has increased significantly.

37. Do you feel the quality of city services has been able to keep pace with the population growth?

YES.....	75%
NO.....	12%
DON'T KNOW/REFUSED....	13%

IF "NO," ASK: (N=30)

38. What services have not been able to keep pace?

UNSURE, 3%; RECREATION PROGRAMS, 7%; WATER TREATMENT, 37%; STREET REPAIR, 30%; PARK MAINTENANCE, 7%; STREET LIGHTING, 17%.

Thinking about another topic....

39. How would you rate the amount of police patrolling in the community -- too much, about the right amount or not enough?

TOO MUCH.....	2%
ABOUT RIGHT AMOUNT....	90%
NOT ENOUGH.....	8%
DON'T KNOW/REFUSED....	1%

40. How would you rate the amount of police patrolling in your neighborhood -- too much, about the right amount or not enough?

TOO MUCH.....	3%
ABOUT RIGHT AMOUNT....	87%
NOT ENOUGH.....	10%
DON'T KNOW/REFUSED....	1%

41. How would you rate the amount of traffic enforcement by the police in the community -- too much, about right amount or not enough?

TOO MUCH.....	4%
ABOUT RIGHT AMOUNT....	78%
NOT ENOUGH.....	12%
DON'T KNOW/REFUSED....	5%



48. Did the police officer act in a professional manner? YES.....98%  
 NO.....2%  
 DON'T KNOW/REFUSED.....0%

IF "NO," ASK: (N=1)

49. Why do you feel that way?

RACIAL PROFILING, 100%.

Moving on....

50. In general, do you feel that existing recreational facilities offered by the City meet the needs of you and members of your household? YES.....89%  
 NO .....7%  
 DON'T KNOW/REFUSED.....4%

IF "NO," ASK: (N=17)

51. What additional recreational facilities would you like to see the City offer its residents?

COMMUNITY CENTER, 35%; BALLPARKS, 6%; SENIOR CENTER, 6%; FITNESS CENTER, 6%; SPORTS FIELDS, 6%; ICE ARENA, 6%; ANYTHING FOR CHILDREN, 18%; SPORTS COURTS, 18%.

52. In general, do you feel that existing recreational programs offered by the City meet the needs of you and members of your household? YES.....87%  
 NO .....8%  
 DON'T KNOW/REFUSED.....5%

IF "NO," ASK: (N=20)

53. What additional recreational programs would you like to see the City offer its residents?

FITNESS, 30%; SENIOR, 10%; SWIMMING, 5%; HOBBY CLASSES, 5%; MORE YOUTH SPORTS, 50%.

54. Have you or members of your household participated in any City park and recreation programs? YES.....36%  
 NO.....64%  
 DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (N=91)

- |  |   |
|--|---|
| 55. Which ones?  | DON'T KNOW/REFUSED.....0%<br>BASEBALL/SOFTBALL.....41%<br>MULTIPLE SPORTS.....20%<br>SOCCER.....11%<br>SWIMMING.....15%<br>BASKETBALL.....10%<br>FITNESS.....3% |
| 56. Were you satisfied or dissatisfied with your experience? | SATISFIED.....99%<br>DISSATISFIED.....1%<br>DON'T KNOW/REFUSED.....0%   |

Changing topics....

When you think about community events, such as the Egg Hunt, Fire Rescue Days or the Halloween Party....

- |  |  |
|--|--|
| 57. In general, do you feel that existing community events offered by the City meets the needs of you and members of your household? | YES.....87%<br>NO .....8%<br>DON'T KNOW/REFUSED.....5% |
|--|--|

IF "NO," ASK: (N=20)

58. What additional community events would you like to see the City offer its residents?

BLOCK PARTIES, 25%; MUSIC/CONCERTS, 55%;  
ARTS/CULTURAL, 20%.

- |  |  |
|--|--|
| 59. Do you think the city has the right amount of community events, too many or too few? | ABOUT RIGHT AMOUNT....81%<br>TOO MANY.....1%<br>TOO FEW.....16%<br>DON'T KNOW/REFUSED.....3% |
|--|--|

Changing topics....

- |   |  |
|---|--|
| 60. During the past year, have you contacted Elko New Market City Hall or any city departments? | YES.....37%<br>NO.....63%<br>DON'T KNOW/REFUSED.....0% |
|---|--|

IF "YES," ASK: (N=92)

61. On your last telephone call or visit, which department did you contact -- the Police Department, Fire Department, Public Works, Park and Recreation, Building Inspections, Engineering, Planning, Administration, Billing Department, or the General Information Desk receptionist?	POLICE DEPARTMENT.....13%
	FIRE DEPARTMENT.....2%
	PUBLIC WORKS.....7%
	PARK AND REC.....9%
	BUILDING INSPECT.....5%
	ENGINEERING.....0%
	PLANNING.....11%
	ADMINISTRATION.....5%
	BILLING DEPT.....30%
	GENERAL INFORMATION...17%
	DON'T KNOW/REFUSED.....0%

Thinking about your last contact with the City, for each of the following characteristics, please rate the service as excellent, good, only fair, or poor....

	EXC	GOO	FAI	POO	DKR
62. Response time from City Staff to assist you?	27%	72%	1%	0%	0%
63. Courtesy of City staff?	26%	72%	2%	0%	0%

Moving on.....

64. What is your principal source of information about Elko New Market City Government and its activities?

CITY NEWSLETTER, 43%; CITY WEBSITE, 22%; CITY FACEBOOK, 23%; MAILINGS, 2%; WORD OF MOUTH, 7%; SCATTERED, 3%.

65. How would you prefer to receive information about Elko New Market City Government and its activities -- city newsletter, city website, city Facebook page, neighborhood or community Facebook page, e-mailed newsletter, mailings or something else? (IF "SOMETHING ELSE," ASK:) What would that be?	CITY NEWSLETTER.....47%
	CITY WEBSITE.....20%
	CITY FACEBOOK PAGE....19%
	NEIGH/COMM FACEBOOK....4%
	E-MAILED NEWSLETTER...3%
	MAILINGS.....5%
	DON'T KNOW/REFUSED.....1%

66. During the past year, did you or members of your household regularly read the city's newsletter?	YES.....83%
	NO.....17%
	DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (N=208)

67.	How would you rate the quality of the newsletter -- excellent, good, only fair, or poor?	EXCELLENT.....20%
		GOOD.....79%
		ONLY FAIR.....1%
		POOR.....0%
		DON'T KNOW/REFUSED.....0%
68.	Have you accessed the city's website?	YES.....52%
		NO.....47%
		DON'T KNOW/REFUSED.....1%

IF "YES," ASK: (N=131)

69.	How would you evaluate the content of the city's website -- excellent, good, only fair or poor?	EXCELLENT.....11%
		GOOD.....83%
		ONLY FAIR.....5%
		POOR.....1%
		DON'T KNOW/REFUSED.....0%
70.	How would you rate the ease of navigating the site and finding the information you sought -- excellent, good, only fair or poor?	EXCELLENT.....11%
		GOOD.....79%
		ONLY FAIR.....9%
		POOR.....2%
		DON'T KNOW/REFUSED.....0%

71. What additional information would you like to see on the city's website?

UNSURE, 21%; NOTHING, 55%; PARKS AND RECREATION PROGRAMS, 7%; COUNCIL MINUTES, 5%; JOBS, 3%; ROAD CONSTRUCTION, 5%; SCATTERED, 4%.

I would like to ask you about social media sources. For each one, tell me if you currently use that source of information; then, for each you currently use, tell me if you would be likely or unlikely to use it to obtain information about the City of Elko New Market.

	NOT USE	USE LIK	USE NLK	DK/REF
72. Facebook?	24%	73%	2%	0%
73. Twitter?	61%	36%	3%	0%
74. YouTube?	66%	23%	12%	0%
75. Next Door?	71%	25%	4%	0%

Now, just a few more questions for demographic purposes....

76.	Do you have school-aged children or pre-schoolers in your household?	YES.....56%
		NO.....44%
		DON'T KNOW/REFUSED.....0%
77.	What is your age, please? (READ CATEGORIES, IF NEEDED)	18-24.....6%
		25-34.....22%
		35-44.....30%
		45-54.....18%
		55-64.....14%
		65 AND OVER.....10%
		REFUSED.....0%
78.	Gender (DO NOT ASK)	MALE.....49%
		FEMALE.....51%